

 **FREE*** 24 hour AOL trial  **No Internet Phone Bill** 

AOL's completely FREE* **24 hour Internet trial**



NEW
Version 5.0

 **FREE Parental Controls**  **FREE Member Support** 

8 reasons to try AOL now

- ✓ Completely **FREE*** 24 hour trial
- ✓ It's easy to use!
- ✓ Fast navigation
- ✓ **FREE** 7 email addresses and Instant Messaging
- ✓ **FREE** Parental Controls
- ✓ Worldwide Internet access
- ✓ **FREE** 17 exclusive channels
- ✓ **FREE** Member Support 7 days a week

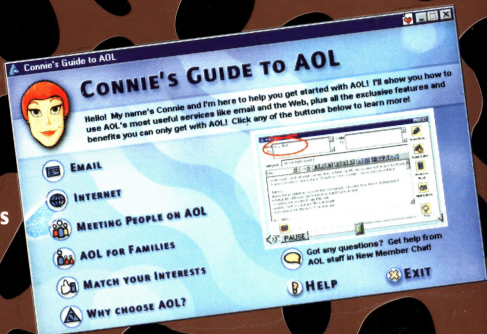
0800 376 5432

*Your 24 FREE hours must be used within your first month online.

It's easy to use!



We want to make your experience on AOL as enjoyable as possible. So, become an expert in just a few minutes by taking a tour with Connie.



Connie's New Member Guide contains everything you need to know from emails and the Internet to the exclusive benefits you can only get with AOL.

Don't miss out on what you can do online - take a tour now!

CONNIE

KEYWORD



Keywords and Favourite Places



Finding your way around AOL and the Internet couldn't be easier

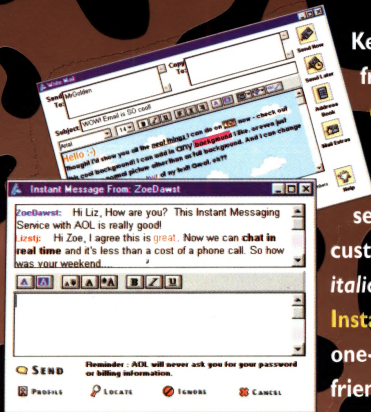
Keywords let you get around AOL in a flash. Just type the keyword in the box labelled **Keyword** and then hit enter. It's that simple!

<input type="text" value="KEYWORDS"/>	<input type="button" value="KEYWORD"/>
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Favourite Places. Once you've found a favourite place in AOL or on the Web, finding it again is easy. You can save it by clicking on the  in the top right-hand corner of your screen. To access it again, click on the large  on your AOL toolbar where all your favourite places are stored.

<input type="text" value="FAVOURITE PLACES"/>	<input type="button" value="KEYWORD"/>
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Send an Email or Have a Chat



Keep in contact with your family,
friends and work colleagues with
email and **Instant Messages**.

You can set up 7 email
addresses on your account,
send multiple files and even
customise your email with **bold**,
italics or **colours**. And, with our
Instant Messages, you can have a
one-to-one conversation with your
friends in real time.



EMAIL

KEYWORD

INSTANT MESSAGES

KEYWORD

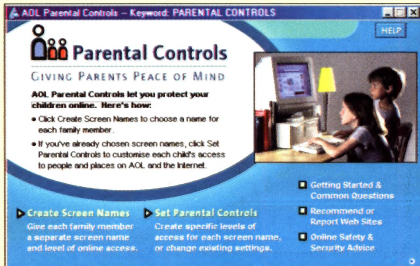
Parental Controls



You no longer need to worry about what your kids are accessing on the Internet with AOL.

Not only do we provide a whole channel devoted to **Kids** including News, Games and Chat, we also provide you with **Parental Controls**.

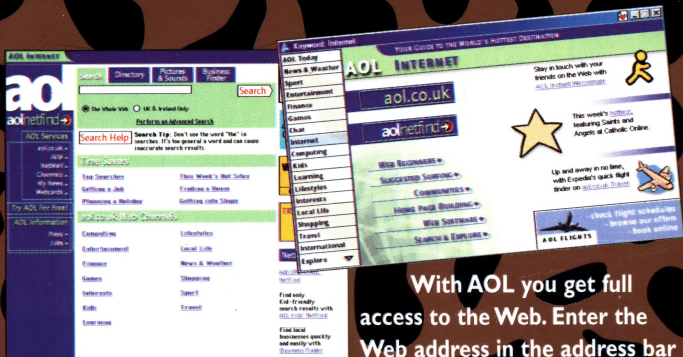
So you can decide whether you want your kids to see our special areas for Kids Only, Young Teens or Mature Teens or let them access all of the Web. The Choice is yours ...



PARENTAL CONTROLS

KEYWORD

Surf the Web ...



With AOL you get full access to the Web. Enter the Web address in the address bar near the top of your screen or find Web Sites easily with Microsoft Internet Explorer 5.0 and AOL's powerful search engine, **AOL Search**. Plus AOL 5.0 supports ISDN and allows you to connect at speeds of up to 64kbps.

INTERNET

KEYWORD

Exclusive Channels

At the heart of AOL are our 17 exclusive channels...

From Sport to Shopping to Computing and Chat, each channel features a vast array of content that you won't find anywhere else.

In addition to news, reviews, chat rooms and online message boards, each channel contains links to the best and most relevant Web sites, carefully gathered from the Internet to save you time and effort!



AOL TODAY

KEYWORD

Special offers for AOL members

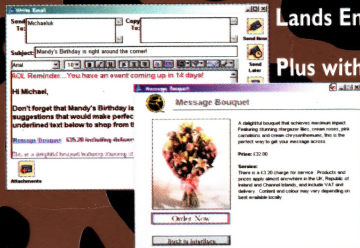
Shopping Online couldn't be easier...

AOL Shopping is fun and open 24 hours a day. You'll have access to our 11 department stores featuring direct links and special offers with Interflora, Bol.com, buy.com, Lastminute.com, Electronics Boutique, Lands End and Thorntons to name but a few!

Plus with our free **Gift Reminder** service you'll never forget an important occasion again! Tell us all your important dates today, and we'll take care of reminding you by e-mail. We'll even make a few

suggestions for the perfect gift. It's really that simple!

With so much to choose from there's something for everyone!



SHOPPING

KEYWORD

Free Member Support

Whether you have technical problems or have a query with your account, we are here for you. We provide help and advice in 3 different ways, **and they are all FREE!**



Call us on our **FREEPHONE** member support line 7 days a week – **0800 376 5432**



Ask your questions without picking up the phone by

visiting

NEW MEMBER CHAT

KEYWORD

or

TECH CHAT

KEYWORD



Visit our online

MEMBER SERVICES

KEYWORD

help area, which is packed with information on all your AOL queries. It's available 24 hours a day, 7 days a week and is easy to use!

Join AOL today and here is what you get

24 hour Completely **FREE*** Internet Trial

This is a completely free* trial with no Internet phone bill or subscription charge for your first month. At AOL, we want to ensure that you get the most out of your trial. And, with absolutely **NO** charges incurred, you have no excuse but to sign on now!

What's more, you can save up to £57.60** because with AOL's **FREE*** trial, there are no Internet phone charges.

*Your 24 FREE hours must be used within your first month online.

**24 hours x 60 minutes at 4p per minute peak rate from 8am - 6pm during weekends = £57.60

Why AOL?

What our members say...

"As a long time member of AOL, at least 4-5 years, I feel I must write and tell you how helpful and friendly your staff are. I must now also thank you for providing an 0800 free access phone number for my price plan. Keep up the good work, you are miles in front of the competition."

Julian Jacobs

"...AOL was my second ISP and I have remained with you ever since, despite trying almost all of the others on the way. My wife likes your interface and has consistently found you to be simple and easy to use."

Bob Callard

and the Press...

"With the recent launch of its 'Off Peak All The Time' pricing...AOL is better value than ever...AOL has long been a favourite with Net users for its ease of use and wide-ranging content."

Favourite Pay ISP - The Practical Internet Awards 2000

"Of them all, AOL is the best of the online services – it has bags of content, is attractively presented, easy to use and has a built in parental control system that's second to none."

What PC? And Software